

Kentucky Education and Workforce Development Cabinet

NEWS RELEASE

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Ky. Office of Employment and Training Makes Job Searches Easier

FRANKFORT, KY (Oct. 14, 2011) - To make it easier for job seekers to search for career opportunities, the Kentucky Office of Employment and Training (OET) has launched a new job-match system. The new tool, provided at no cost, helps users create a professionally formatted resume highlighting transferable skills from life experiences and work history, and forwards leads based on the database of thousands of current job listings to the job seeker daily via email.

Customers who already have an electronic resume can upload it to the new system.

“In this tough job market we need to find every way possible to improve the tools we already have,” said Beth Brinly, commissioner of the Department of Workforce Investment. “This site adds more jobs, makes it easier for job seekers to find those jobs and allows them to explore the labor market for information such as wages and job availability.”

The service matches people with jobs based on how specific job seekers’ skills, qualifications and experiences fit into recognized patterns of placement and not simply based upon key word placement. It analyzes more than 70 data elements between each job seeker and each posting to ensure that matches are accurate and appropriate. Jobs can be searched by location, posting date, keywords and rating desire.

Kentuckians, whether unemployed or just looking for new employment, are encouraged to register with the site, post their resumes and let this program become their personal job search agent.

More information is available at <https://selfreg.ky.gov/>.

OET helps individuals prepare for, secure and maintain employment; assists employers in locating and selecting the best qualified workers for their job openings; and provides income maintenance to ease the financial burden on individuals who are out of work through no fault of their own.

The Kentucky Education and Workforce Development Cabinet coordinates learning programs from P-16, and manages and supports training and employment functions in the Department of Workforce Investment. For more information about services, visit www.educationcabinet.ky.gov or www.workforce.ky.gov.